



# RESUME

## EXPERIENCE

### **Lead Product Designer - BUZZMEDIA - Hollywood, CA • 12/2009 - Present**

Lead Product Designer for the web's fastest growing entertainment publisher, reaching more than 50 million people each month, world wide. Front end web design, branding and site upkeep for some of the web's most highly trafficked websites including Buzznet, Celebuzz, The Superficial, Socialite Life, Go Fug Yourself, Idolator, Gorilla vs. Bear, Khloe Kardashian, Whitney Port, Kimora Lee Simmons and many others.

### **Interface Designer - EyeDip LLC - New York, NY • 5/2009 - 5/2010**

U.I. Designer for media start-up specializing in interactive mobile device games. Original artwork and graphics were created for a series of best selling mobile apps available on iPhone™, Android™ and Blackberry™ platforms.

### **Print Designer - Anna Beck Designs - Studio City, CA 11/2007 - 12/2010**

Creation of complete corporate identity system and marketing materials for high end one-of-a-kind jewelry line. Design and layout of retail and wholesale look books, photo editing, press coverage and publicity archiving.

### **Sr. Designer/Art Director - Access 360 Media - Venice, CA • 6/2006 - 12/2008**

Lead Designer/Art Director for multi-platform media network. Created artwork and advertisements for integrated marketing programs combining in-store, online and mobile media elements. Accounts included Cingular/AT&T, Honda, Samsung, Lionsgate Films, Atlantic Records, Wrigley's, Vans and Quiksilver. Developed company's brand identity and oversaw marketing/production assistants in daily support of sales team and campaign fulfillment.

### **Freelance Illustrator/Designer - BLIND Studios - Santa Monica, CA • 3/2006 - 6/2006**

Storyboarding, illustration and animation direction of nationally running commercial spots for accounts including Payless Shoe Stores, Chili's Restaurants, and the stylish re-branding of Dunkin Donuts.

### **Graphic Designer - Santa Monica City TV / Experience LA - Santa Monica, CA • 3/2005 - 1/2007**

Created custom on-air bulletin reel for promotion of local events, art exhibits and tourist destinations on SMCTV. Designed hip new station identity and maintained county-wide event calendar for Experience LA Channel.

## SKILLS

Proficient in Adobe Illustrator, Photoshop, In Design, After Effects, Mac and PC. Basic knowledge of HTML, skilled in both digital and manual photography, extensive background in fine arts and environmental design.

## EDUCATION

**Art Center College of Design** - Environmental Design - (Art Center at Night) Spring 2009

**Art Institute CA Los Angeles** - Bachelor's Degree in Graphic Design - Graduated 2005 with 3.7 GPA, Dean's List

**Santa Monica College** - 4 years education in fine arts and general education

Member AIGA, Creative Circle, Creative Hotlist, 24/7 Talent, Match Creative

Portfolio available online at [www.aestheticassault.com](http://www.aestheticassault.com).

References available upon request.

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