

# RESUME

## EMPLOYMENT

### **Freelance Graphic Designer - Buzz Media - Hollywood, CA**

Web/User Interface designer for overhaul of Buzznet.com, a social media site where millions of passionate fans interact in thousands of music, photo and fashion communities. Established new visual identity for web property and its communities and developed all supporting page types for the site.

### **Lead Designer - EyeDip LLC - New York, NY**

Designer for media start-up specializing in interactive iPhone Games and Apps. Artwork and graphics created for a series of games and applications available exclusively through the Apple iTunes™ store.

### **Sr. Designer/Art Director - Access 360 Media Inc. - Venice, CA**

Art Director and senior designer for leading multi-platform youth media network. Created artwork and advertisements for fully integrated marketing programs combining in-store, online, and mobile media elements. Accounts include Cingular/AT&T, Honda, Samsung, Lionsgate Films, Atlantic Records, Vans, Wrigley's and more. Campaigns and artwork featured in stores nation-wide including Journey's, G by Guess, f.y.e. (For Your Entertainment), Hollywood Video, and Quiksilver.

Developed company's complete brand identity, including logo design, web site design, brand identity guide, trade show/promotional items, and an array of sales and marketing materials. Oversaw team of marketing/production assistants in daily support of sales team and campaign fulfillment.

### **Graphic Designer - Anna Beck Designs - Studio City, CA**

Creation of complete corporate identity system and marketing materials for high end jewelry line. Design and layout of catalogs for print and web, press coverage and publicity archiving.

### **Freelance Graphic Designer/Illustrator - BLIND Studios - Santa Monica, CA**

Story boarding, design, and illustration of national commercial spots for accounts including Payless Shoe Stores, Chili's Restaurants, and the stylish re-branding of Dunkin Donuts.

### **Graphic Designer - Santa Monica City TV / Experience LA - Santa Monica, CA**

Created on-air bulletin reel for promotion of local events and locations for Santa Monica City TV. Designed new station identity and maintained county-wide event calendar for Experience LA channel.

### **Online Marketing Strategist / Art Production - Guerilla PR - Hollywood, CA**

Viral online promotion of web sites and products for companies including Sony, Nestle and Isuzu. Art production, design and assembly of advertisements and media kits.

## SKILLS

Proficient in Adobe Illustrator, Photoshop, In Design, After Effects, Quark Xpress, Mac and PC  
Basic knowledge of HTML, skilled in both digital and manual photography

## EDUCATION

Environmental Design – Art Center College of Design (Art Center at Night - Spring 2009)

Art Institute California Los Angeles – Bachelor's Degree in Graphic Design  
Graduated 2005 with 3.7 GPA, Dean's List all 12 quarters

3 years education in fine arts and general education – Santa Monica College

9 years experience in freelance graphic design - owner/founder Aesthetic Assault  
Member AIGA, Creative Hotlist, 24/7, Match Creative, Creative Circle

Portfolio available online at [www.aestheticassault.com](http://www.aestheticassault.com).  
References available upon request.

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